

**Terms of Reference  
Endline Evaluation for SOM 1058, Somaliland**

**On behalf of Welthungerhilfe,  
April 2024**

## **1. Introduction and context**

Country:	Somaliland
Project title:	Engaging Somali communities to improve wildlife trafficking and forest crime control
Project No.:	SOM 1058-23
Project holders:	WHH & CCF
Project period:	15/06/2022 - 14/06/2024

Welthungerhilfe is one of the largest private aid organizations in Germany and has no political or religious affiliations. It was one of the first global initiatives in the fight against hunger when it was founded in 1962 as the German chapter of the Freedom from Hunger campaign, which was led by the UN Food and Agriculture Organization (FAO). From rapid disaster relief to reconstruction and long-term development cooperation projects with local partners, we provide assistance from a single source. Since its foundation, WHH has provided 2.25 billion EUR of funding for more than 6,600 projects in 70 countries.

Welthungerhilfe has been active in Somaliland (Awdal, Maroodi-jeex, Togdheer and Sanaag) since 2001 and has recently expanded into South/Central Somalia in 2022 through cooperation with local implementing partners. Whilst our strategic focus is on building resilience and strengthening local humanitarian leadership, our 2023-2024 activities will also seek to respond to the present drought crisis through humanitarian relief.

### **1.1. IMPLEMENTING PARTNERS**

**Cheetah Conservation Fund (CCF)** is an international organization based in Namibia, that works to develop conservation strategies to preserve the wild cheetah population through a vision that one day there will be “a world in which cheetah live and flourish in co-existence with people and the environment”, CCF has been working Somaliland for the last couple of years with close collaboration with the Ministry of Environment and Climate Change, for conservation of wild cheetah and control of illegal trafficking.

### **1.2. About the project**

For the very first time, WHH SOML in partnership with CCF secured funds from the European Union (EU) to implement a two-year-long project as co-implementers where WHH is the lead organization, to contribute to the sustainable reduction of wildlife trafficking and mutual reinforcement of rural livelihoods and conservation in Somaliland. The project will merge established anti-trafficking and area protection methodologies to achieve sustainable reduction of wildlife trafficking and forest crime and mutual reinforcement of rural livelihoods and conservation in Somaliland (the overall objective). The action will 1) build on previous efforts by CCF and WHH and 2) provide targeted support to fill capacity gaps that will enable progress toward the overall objective.

## Project Goals, Objectives, and Outputs

The project Goal (Impact): Sustainable reduction of wildlife trafficking and forest crime and mutual reinforcement of rural livelihoods and conservation in Somaliland .

The following are the objectives and outputs of the project.

### Outcomes:

- **Outcome 1:** Improved coordination frameworks among environmental conservation and anti-trafficking stakeholders for the protection of cheetahs and other endangered wildlife species.
- **Outcome 2:** Development of existing national environmental legislation, planning, and law enforcement related to wildlife protection and management.
- **Outcome 3:** Increased involvement by local pastoral communities located in strategic, protected areas in inclusive and sustainable natural resource management toward resilient livelihoods, wildlife habitat conservation and against wildlife and forest crime.

### Outputs:

- **1.1 Output** related to Outcome 1: Environmental law, regulations, and policy are coordinated effectively by the MoECC among wildlife protection and anti-trafficking actors and stakeholders.
- **1.2 Output** related to Outcome 1: MoECC and law enforcement entities are embedded in an Environmental Crimes Unit (SECU) and action plan against wildlife and forest crimes.
- **2.1 Output** related to Outcome 2: Environmental legislation enforcement is supported with adequate equipment, training, and public awareness.
- **2.2 Output** related to Outcome 2: Investigation and prosecution abilities of the judicial system are enhanced through mentorship.
- **2.3 Output** related to Outcome 2: Environmental legislation is further enhanced and aligned with international environmental legislation with a focus on combatting wildlife trafficking.
- **2.4 Output** related to Outcome 2: National environmental planning has an improved focus on wildlife trafficking and protection as well as forest crime.
- **3.1 Output** related to Outcome 3: Inclusive involvement of local communities in demarcation and management of protected.
- **3.2 Output** related to Outcome 3: Enhanced capacities of pastoral communities in combating poaching, illegal logging, and charcoal production.
- **3.3 Output** related to Outcome 3: Improved livelihoods and economic services in pastoral communities that are alternatives to trafficking and are based sustainably in ecosystems.

## Geographical Coverage and Project Participants

The project was participated by five local communities in cheetah trafficking hot spots and corridors in Awdal and Maroodi-Jeex Regions where there are no current, similar initiatives. Specifically:

1. Hariirad
2. Darinle
3. Qulujeed
4. Alay-baday
5. Baligubadle

The project has estimated target group reach (directly benefitting from the action) of 4,430 people, of which 1,500 are expected to be adult women. The project has a final beneficiary reach (those who profit directly and long-term of better natural resource management) of 17,200. Target groups and final beneficiaries was targeted through direct engagement in capacity-building measures, livelihood measures, or participation in decision-making bodies.

## **2. Endline Evaluation Purpose**

The overall purpose of the Endline evaluation is to analyse and assess the effectiveness of the project in terms of its stated objectives (specific objectives, results, and impact). The evaluation will look at how far the services provided have had a positive impact on beneficiaries and their families, whether the support provided has been sustainable beyond the end of the project and measure the project's outcome level indicators. There is also a learning function to identify and list best practices, challenges, and opportunities based on the implementation methods and steps taken during the project duration and the initial design and setup to gain insights and draw lessons for the future. We are also expecting the Evaluation Questions will be based on OECD/DAC criteria framework.

## **3. Scope of the study**

### **3.1. Geographical Scope**

Geographically, the end line evaluation will cover 2 Somaliland Regions of Awdal and Maroodi-Jeex, Particularly the following locations Hariirad, Darinle, Qulujeed, Alay-baday and Baligubadle where the project is being implemented.

### **3.2. Technical Scope**

When conducting the endline evaluation the consultant is required to employ both qualitative and quantitative methods to gather required data. Under the quantitative methods, the consultant is expected to conduct household surveys both IDPs and host communities in the target location whereas for the qualitative, the consultant is expected to review programme documents, use the standard questionnaires provided by WHH, the contextual analysis guideline and the indicators' tracking guideline. conduct focus group discussions (FGDs) and key informant interviews (KIIs).

The Evaluation will involve interviews and interaction with a range of stakeholders including participants community structures, WHH and partners' staff, local administration, and government representatives.

### **3.3. Evaluation management Scope of the Consultant/Firm**

The consultant will design and conduct the endline evaluation and set out the benchmarks according to project's indicators considering regional variations and integration across themes. The consultant will also present the findings to WHH, CFF and other stakeholders. The consultant should carry out the following and other specific activities during the endline evaluation process:

- a. Review of key documents that include the end-line ToR, proposal documents and logframe.
- b. Designing the end-line Evaluation.
- c. Produce an inception report with a detailed work plan and methodology to be used with respect to the quantitative household survey, provide a description of how data will be collected including the sampling frame, data sources, analysis plan and drafts of data collection tools such as questionnaires will be presented to project team prior to the exercise to ensure room for changes where needed.
- d. Develop an implementation plan for the fieldwork plan.
- e. The consultant will prepare an evaluation matrix in-line with the project's logframe.
- f. Conduct training (including data protection and research ethics) for the enumerators and supervisors.
- g. Conduct field data collection.
- h. Discussion with WHH on initial results report on endline evaluation.
- i. Conduct final presentation capturing main findings (validation workshop).
- j. Produce final end-line report with endline values (updated logframe) and other annexes (i.e. raw dataset, data collection tools, fieldwork plan, evaluation matrix, ToRs)

#### 4. Users of the study

WHH, CCF, donor and project stakeholders will utilize the findings from the endline evaluation to assess the effectiveness of the intervention, record best practices and lessons learnt, and apply these to future programming. The wider distribution of selected results of this assessment remains to be decided by WHH.

#### 5. Endline questions and criteria

The evaluation will address the following basic evaluation questions based on the agreed criteria: **Relevance, Effectiveness, Sustainability, Coherence, and Impact.**

- **Relevance:** The relevance will be assessed by looking into whether the volume of resources and project activities are consistent with local needs, priorities, and possibilities, including the needs, priorities, and possibilities of local partners.
- **Effectiveness:** To what extent did the intervention achieve, its objectives, and its results, including any differences across groups. This can be done, for instance, by emphasizing tangible improvements for the target population.
- **Efficiency:** This will assess the project outputs, both qualitative and quantitative, in relation to the inputs i.e., were inputs, staff, time, funding, equipment used in the best possible way to achieve outputs.
- **Sustainability:** The project sustainability will be assessed by establishing to what extent the net benefits of the intervention continue or are likely to continue?
- **Coherence/Complementarity:** The project's coherence will be assessed by looking at the project's adherence to core humanitarian principles and alignment with broader goals and strategies.
- **Impact:** The project impact will be assessed by establishing to which extent the intervention has generated or is expected to generate significant positive or negative, intended, or unintended, higher-level effects?

#### 6. Endline design and methodology

The design and methodology integrated the pre-defined standardized questionnaire and the pre-defined coding.

A (detailed) design and methodology for the study will be proposed by the consultants / firm in their offer/or inception report. A final agreement on the design and methodology will be discussed based on the submitted offer and/or the inception report.

- Quantitative and qualitative (FGD, KII, observation, etc.) methods will be required to be used.
- The study approach must be gender-responsive and equity focused.
- Methods and data sources should be triangulated for enhancing the validity and reliability of findings.
- Data on situation of indicators and project activities should be collected.
- The study should consider cross cutting issues mentioned above.
- We are expecting from the consult to propose an online/digital data collection system, and relevant software for data analysis.

#### 7. Managerial Arrangements/ Roles and Responsibilities

WHH will support with the process including recruitment of a consultant/firm for the assignment and oversight into the whole process. WHH will supervise the process. Specifically, the consultant(s)/firm will work with the staff from MEAL staff closely with the field team and the local administration including other partners.

#### 8. Deliverables and Reporting Guideline

The following deliverables are expected to be produced by the consultants:

- Inception report (3-5 pages for the main text without front page, table of contents and annexes).  
Deadline: 7 Days after the first briefing meeting

- Comprehensive endline evaluation report comparing the baseline and end line data (numeric and percentage) where applicable is submitted and **updated Logical Framework** with endline indicator values.
- Secondary data that gives clarity on the national poverty line/rate (this will be used for the triangulation of the MEB).
- Use the standard tool (questionnaire, contextual indicators' guide, and methodology) of WHH be used.
- The inception report follows a standard outline which will be provided to the consultant after contracting and needs the approvals of the contracting parties (WHH).
- Debriefing notes outlining the most important preliminary findings (2-4 pages). Deadline: Presented at the end of the field mission.
- Endline Evaluation report as draft and final (English language, 20-30 pages main text, including the executive summary excluding the front page, table of contents, and annexes). The endline report must contain an executive summary of **not more than 5 pages** and several mandatory annexes.
- Photos: The consultants/firms should provide a digital file with photos of the process (e.g., of group discussions, interviews, final workshop). The photos should be submitted in a JPEG or GIF format. Deadline same as for final report.
- All the data collection tool used by the consultant/firm.
- All the Data from the field – HH surveys, FGDS, KIIs
- Submit a raw data table of the analysis.
- Draw out lessons learned and recommendations for future use.

## 9. Resources and Available Data

The project and MEAL team will facilitate and coordinate the endline process with the relevant stakeholders, paying the professional consultant fee. The consultants will take care of other related costs; (facilitate their own transport, accommodation, etc. during the assignment)

## 10. Timeframe / Schedule and Reporting

The assignment is expected to commence starting immediately as soon as a consultant is recruited and is expected to take a maximum of 30 days, which includes desk-review, preparation, data collection and report-writing. The applicant must be able to commence the assignment as soon as possible.

Activity	Duration
Inception meeting inception report and tool familiarization	1 week
Enumerator training and data collection	1 week
Data cleaning, analysis, and first draft report submission	1 week
Validation of the report and the final draft report submission	1 week

## 11. Reporting

The service provider, during this assignment, will report to MEAL Expert and Head of projects from WHH & CCF during the entire process. All annexes must be attached when submission is done. The consultant will indicate in the report the software and statistical analysis tool used.

## 12. Confidentiality

All documents and data acquired from documents as well as during interviews and meetings are confidential and to be used solely for the purpose of the study.

The deliverables as well as all material linked to the endline Evaluation (produced by the evaluators or the organisation itself) is confidential and always remains the property of the contracting party.

### **13. Expertise of the evaluators**

This Endline Evaluation would require a consultant able to work in the study area without limitations.

#### **Expected Profile of the Lead Consultant**

Essential minimum qualifications and professional experience required; the candidate should have:

1. Master's degree in Environment, Natural Resource Management, or other WASH-related disciplines.
2. At least three years of experience in conducting similar Environment WASH, NRM related assessments in Somaliland or East Africa in the past ten years.
3. Excellent skills in quantitative, and qualitative data collection approaches, and statistical analysis for Environment WASH and NRM-related surveys.
4. Possess knowledge of electronic data collection (i.e Open Data Kit).
5. The consultant must be able to provide evidence of past performance in his/her CV or proposal.
6. Fluent in written and spoken English language is required, Somali is an added advantage.
7. Knowledge and understanding of the social and cultural context of Somaliland is an added advantage – particularly the education systems of Somaliland.
8. Ability to make clear presentations and disseminate findings to both technical and non-technical audiences.

### **14. Technical and financial offer**

All applicants should submit the following documents:

- a. Technical Proposal- in connection with ToR (Incl. methodology for performing the services, work plan or timetable, short profile, including CVs, certificates of relevant fields)
- b. Company Profile - Brief introduction of the company/consultant (attach registration of the consultancy/firm).
- c. Financial offer (Financial Proposal) for conducting the assignment.
- d. previous relevant experience (examples of projects and clients; reference contacts).
- e. Attach at least 2 Sample Evaluation/Study reports.
- f. Please complete the "Supplier Declaration" attachment. (Submit the signed Supplier Declaration form.

Note.

- All insurance is the responsibility of the consultants / firms.
- Soft copies of relevant documents will be provided by WHH &CCF. The consultant will if required pay all taxes that may be demanded by the government.
- WHH & CCF will facilitate community entry and contacts of other interviewees.
- Laptops need to be provided by the consultants.
- The consultants will be responsible for their own transport and accommodation.
- All Applications **MUST be received by 28 May 2024 at 23:59 PM EAT**

Offers must be signed or must include the phrase "valid without signature".

Interested Bidders / Consultants will be invited to WHH e-Procurement portal to submit their bids.